



Global Sensory Solutions

International sensory research just got a little easier.

The ISR Global Sensory Solution provides a single-point-of-contact for a complete sensory research solution across four continents.

Leveraging our network of ISR-certified sensory research agencies, ISR develops and manages your entire sensory research project:

- one cohesive sensory research report
- standardized panel management including lexicon creation and training
- state-of-the-art sensory research facilities

Harrison, NY

Pool of 20 panelists trained on variety of food and non-food product categories

23 Multipurpose booths

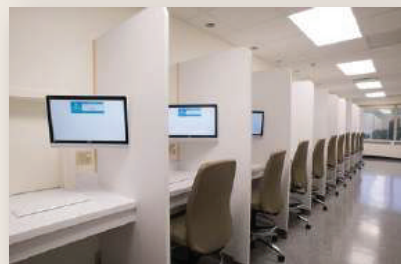
12 Sink booths

2 Preparation areas

Panel training room

Multipurpose room

3 toilets, 1 urinal



The Institute for
Sensory Research
Sensory. Science. Success.

www.sensoryguidance.com

info@sensoryguidance.com



Global Sensory Solutions

Shanghai, China

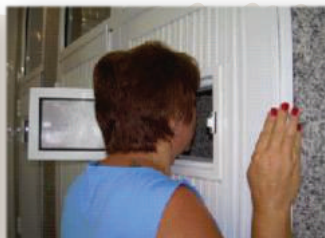
Existing trained panelists in food, personal care and olfactory

An additional 15,000 consumer panelists

7 Sensory booths

10 years' experience

20+ partners in China



Sao Paulo, Brazil

Existing trained panels in personal care and olfactory

4 Preparation labs

4 Showers and 4 Sink booths

3 Sniff rooms

Temperature and exhaust control



Paris, France

Existing trained panels in food, cosmetics, personal care and olfactory

15 internal panels and 10 external panels

48 Test booths with exhaust system

